

RED7



+7 495 432 44 17

PREMIUM APARTMENTS ON THE GARDEN RING

RED7 – THE VERY FIRST RUSSIAN PROJECT BY THE WORLD RENOWN DUTCH ARCHITECTURE STUDIO "MVRDV"

Since 1991 the world renown MVRDV studio has been making its mark with progressive architecture masterpieces around the Globe: the Netherlands, France, Denmark, Spain, the US, Japan and China. And for the first time ever they are setting their foot in Russia with RED7 – a glorious vision of Russian avant-garde and Stalinist architecture from a distant future.



Architecture studio
MVRDV

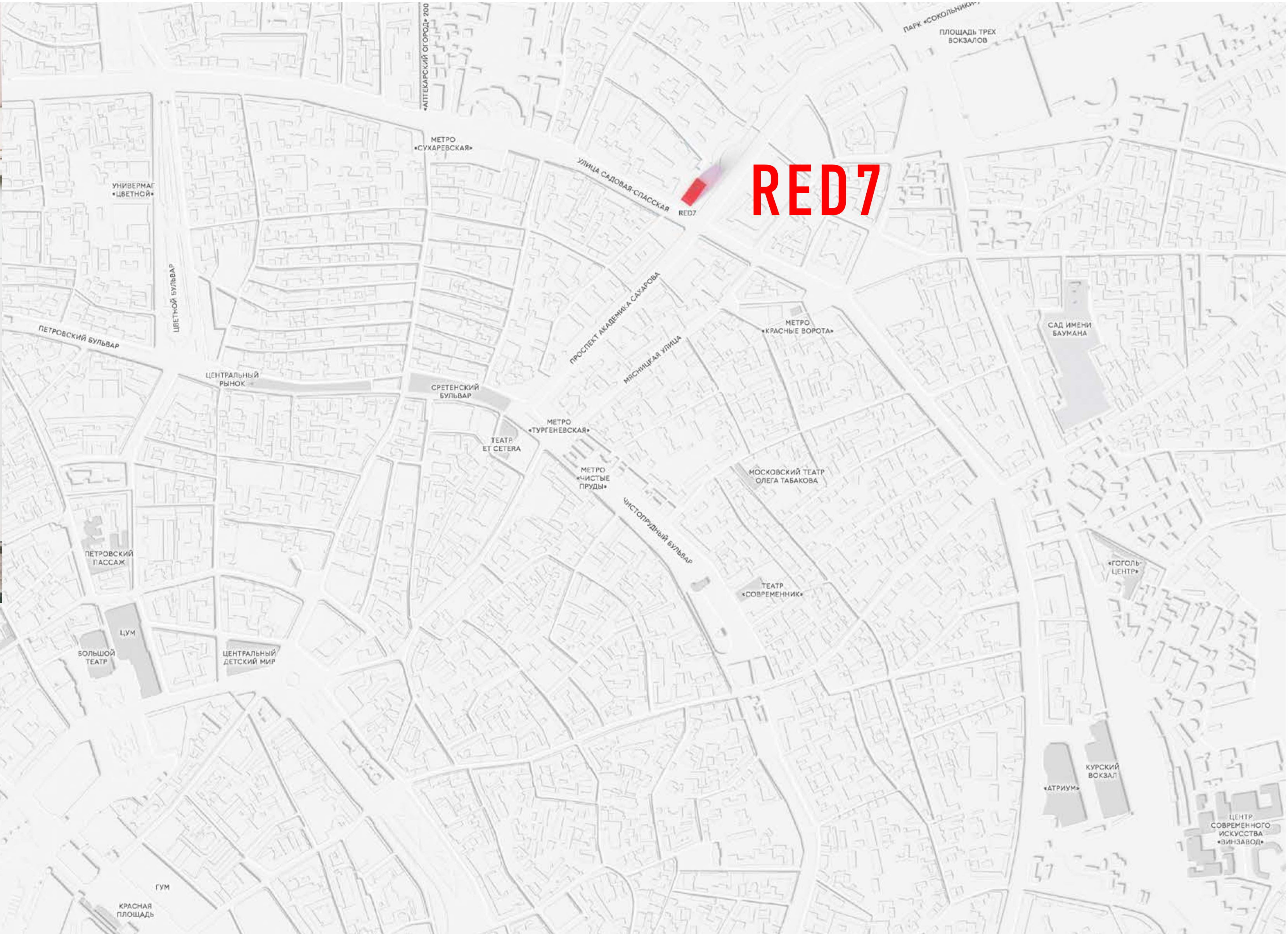




Living on the Garden Ring allows one to enjoy just about every benefit of the Moscow center. The Kremlin is only 2,4 km away, while all the main museums, prestige universities, schools and medical centres are within a walking distance. Around the RED7 location you can find major companies' offices, bank headquarters, embassies and, naturally, some of the best restaurants, shopping malls and other places of cultural leisure aplenty. Picturesque promenades such as the Clean Ponds ("Chistiye Prydi"), the Bauman's garden and the Apothecary garden are in about 5 minutes from the RED7. And if you can spare an 8-minute drive you will reach the grand Sokolniki park. Just about every day you can experience something new: from spending an evening with your friends on the fancy restaurant's terrace around Pokrovka to having a home dinner to remember with all the delicacies from the Central Market. From going on a bike ride with your kids around the city centre to seeing a best-selling stage play.

The new definition of mobility

Direct access from the underground parking lot to Sadovya-Spasskaya str, nearby "Krasnyie Vorota" subway station, and an advanced public transportation system allow one to reach just about every major city location with the minimum amount of time lost. People of business will surely enjoy such options as getting to the St. Petersburg in a matter of a few hours and to the Sheremetyevo airport – in just one, with the commuting railway stations being just minutes of taxi ride away.



ARCHITECTURAL AVANT-GARDE IN THE CENTER OF MOSCOW



289

APARTMENT WITH
DESIGNER FINISHES

700

METERS TO THE
BOULEVARD RING

16-19

FLOORS

3 500_{M²}

FITNESS CENTER

6 600_{M²}

FOR INFRASTRUCTURE

4

UNDERGROUND LEVELS

46 200_{M²}

MULTIFUNCTIONAL SPACE

284

PLACES FOR CAR IN
UNDERGROUND PARKING

RED7



RED7 BALCONIES AND TERRACES PROVIDE SOME OF THE MOST BREATHTAKING VIEWS OF MOSCOW CENTER

RED7



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APARTMENTS WITH A FINE FINISH

3,2–6,4M
CEILING HEIGHT

2,1–6,4M
WINDOW HEIGHT

4
FINISHING STYLES

26,42–150M²
APARTMENT AREA

>20%
APARTMENTS HAVE
BALCONIES AND TERRACES

>60%
APARTMENTS HAVE
PANORAMIC VIEWS

RED7



NEOCLASSIC

RED7



NEOCLASSIC

RED7



NEOCLASSIC

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NEOCLASSIC

RED7



MODERN STYLE

RED7



MODERN STYLE

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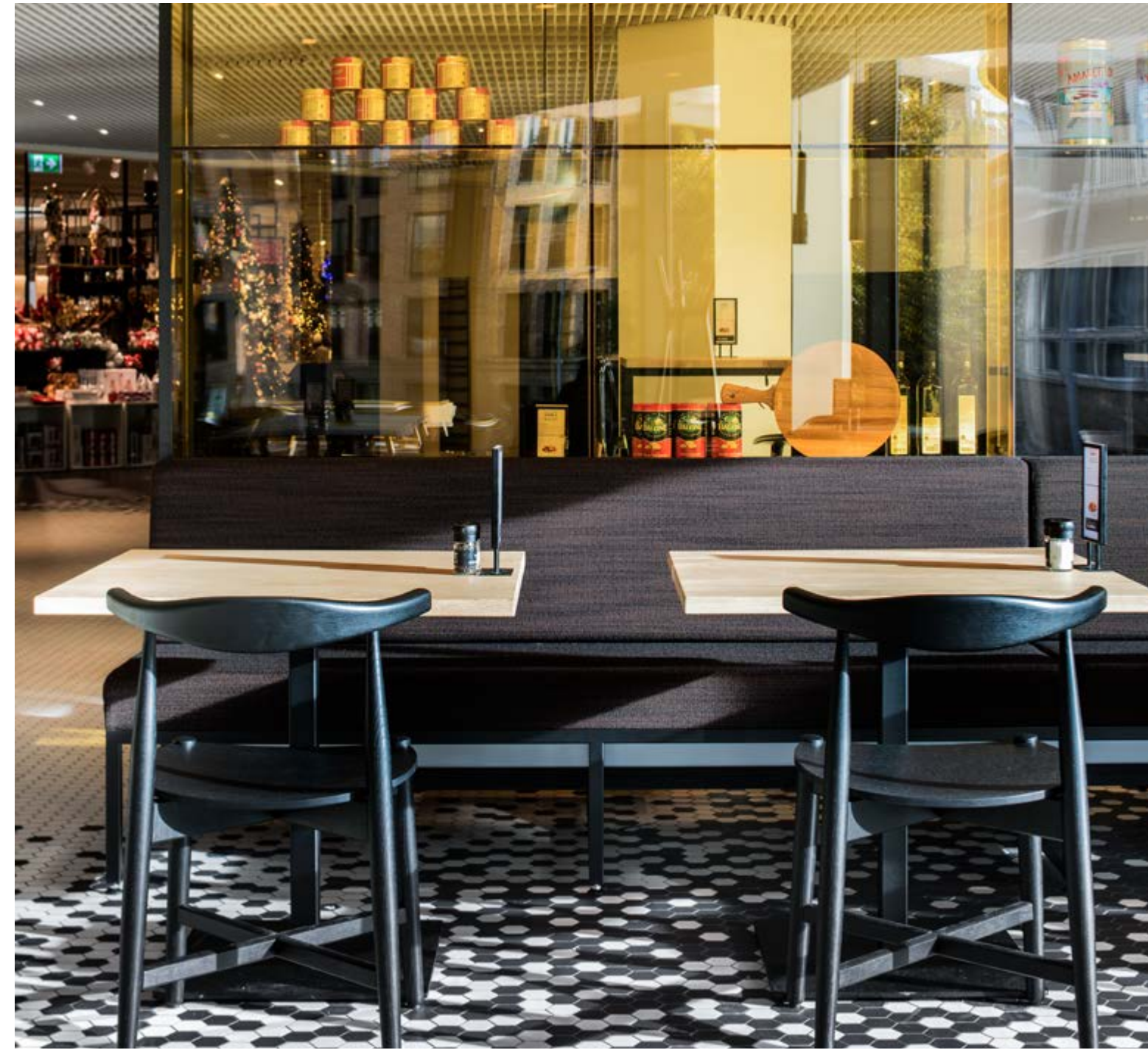


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INFRASTRUCTURE

The game changing RED7 ecosystem is tailored to bring residents' experience of comfort to the next level. All the services are available without the need to set your foot outside even once: a fitness club with a swimming pool, playrooms for kids, best groceries and personal tables in the restaurant on the ground floor. The public spaces are designed for communication, working, exercising and simply enjoying a good life. The remarkable looks of the lobby, the Sky-lounge and the parking lot are created by the Dutch interior-design expert Sabine Marcelis.



Open-access RED7 ecosystem includes:

- a 3 500 square meters fitness center with a swimming pool
- 2 restaurants
- a café
- a premium grocery store
- smaller shops and other conveniences



RED7



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PUBLIC AREAS

RED7 – is way more than just an apartment building. It's the future of residential and public areas, where functionality serves one single goal – the ultimate level of comfort. Experiencing it for the first time is quite a journey on its own, with colorful and vivid façade being but an appetising starter. The Sky-

lounge is a multifunctional club-space that includes a sports-site, a cinema, a coworking area, a cigar room and leisure areas with some exclusive landscape design. The open terrace facing a gorgeous view of Moscow is just the place for a cup of morning coffee or a glass of wine by the sunset.

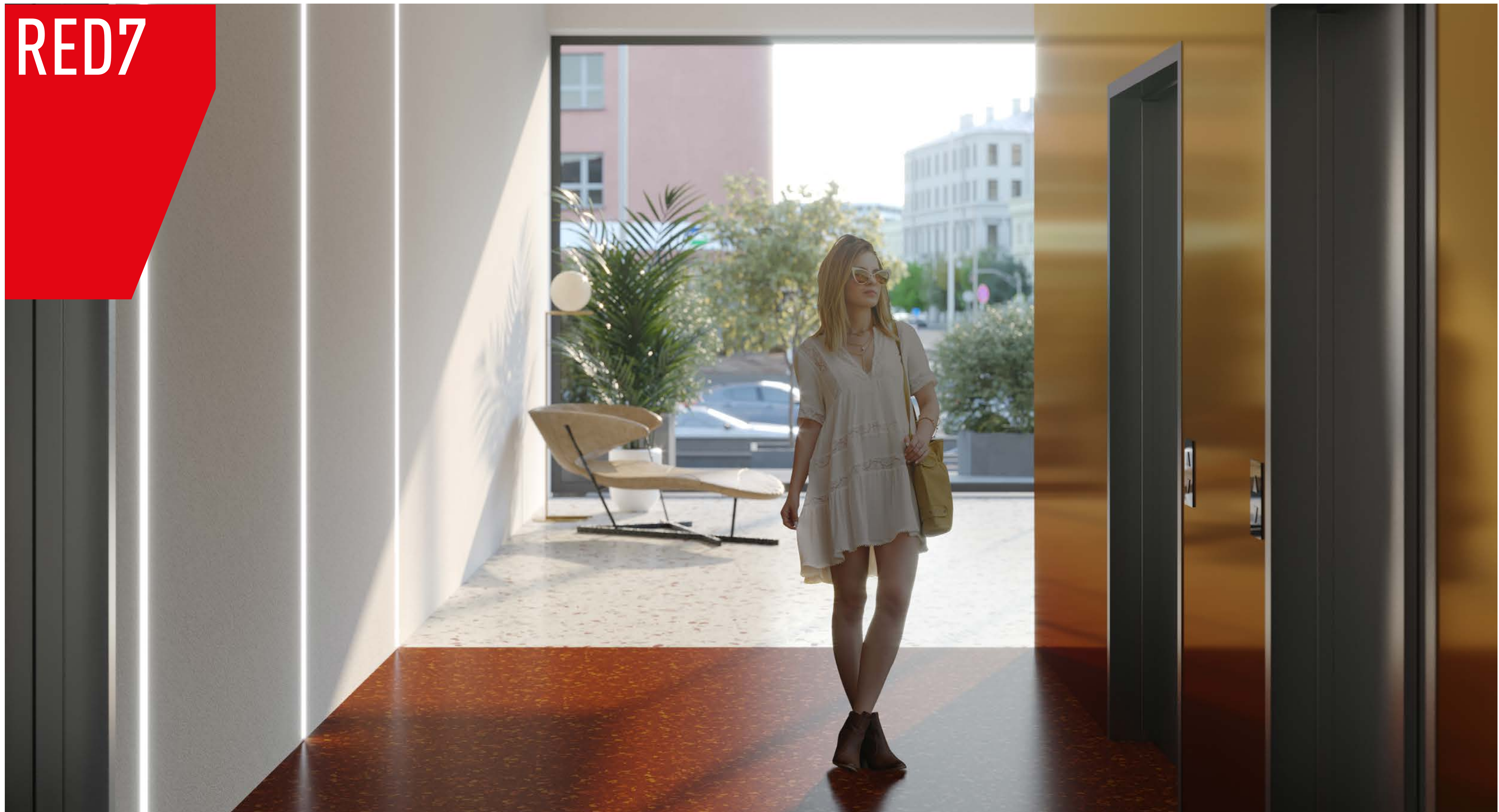


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LOBBY – DESIGN BY SABINE MARCELIS

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CINEMA – DESIGN BY SABINE MARCELIS

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CIGAR ROOM – DESIGN BY SABINE MARCELIS

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NURSERY

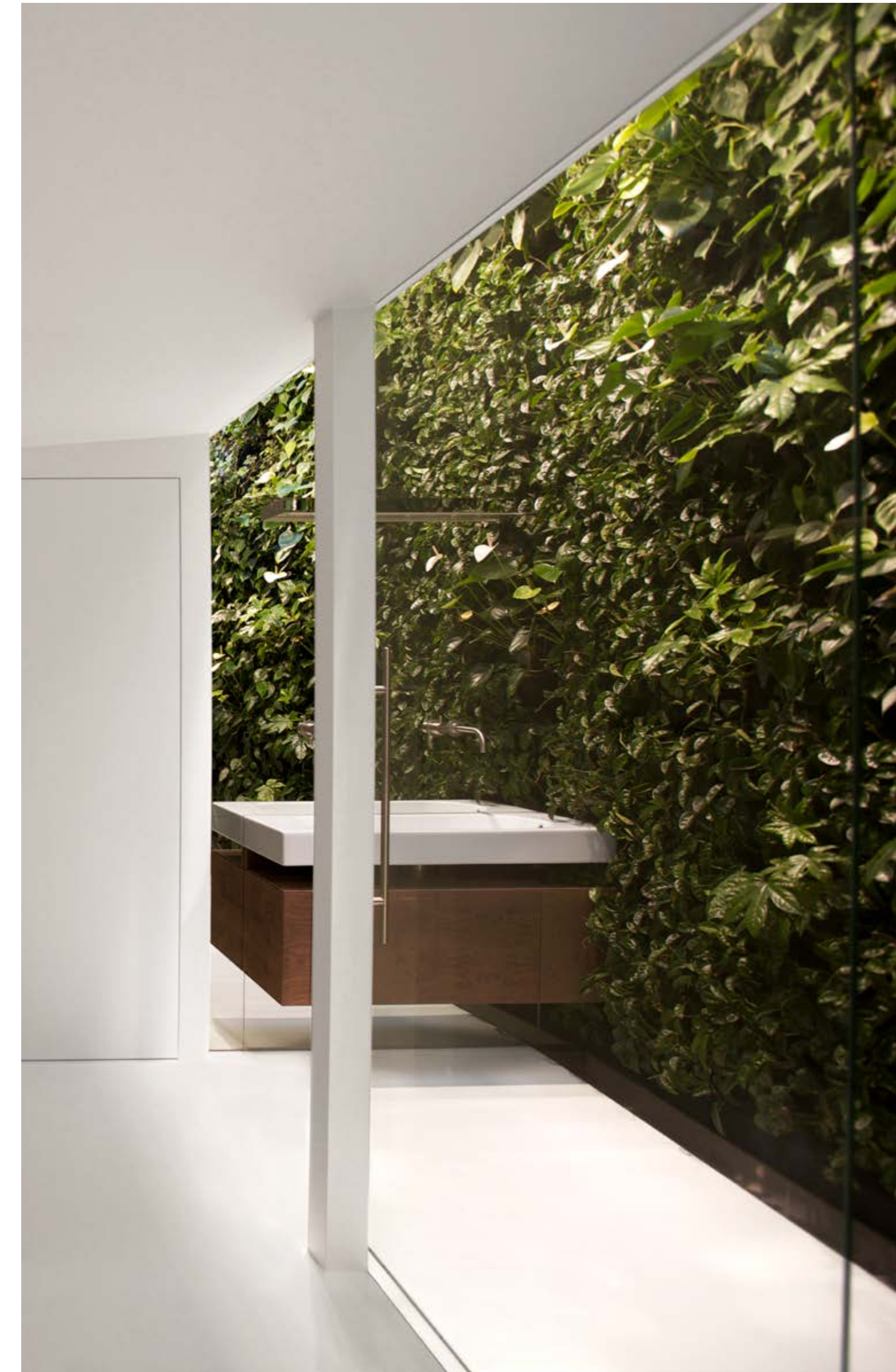
TECHNOLOGIES

State-of-the-art air cleaning systems.

The RED7 employs some of the most advanced ventilation and air-conditioning systems that allow residents to simply disregard the ecology factor of a busy metropolis center. Every apartment can have its own custom microclimate through iRED app controls.

Technologies at the service of security

Safety is a top priority with state-of-the-art face-recognition tech and remote-controlled security systems of a proprietary design by the RED7 development company. Every resident, especially kids, are always under protection with ID, security and CCTV systems operating 24/7. Owners can access and adjust these settings from anywhere around the globe with the iRED app.



ULTRAMODERN ENGINEERING SYSTEMS

PROJECT TEAM



DEVELOPER

OSNOVA group

ARCHITECTURE

Architectural Bureau MVRDV

INTERIORS OF APARTMENTS

Interior Architecture Studio
i29

Architectural Bureau Oleg
Klodt

INTERIORS OF PUBLIC SPACES

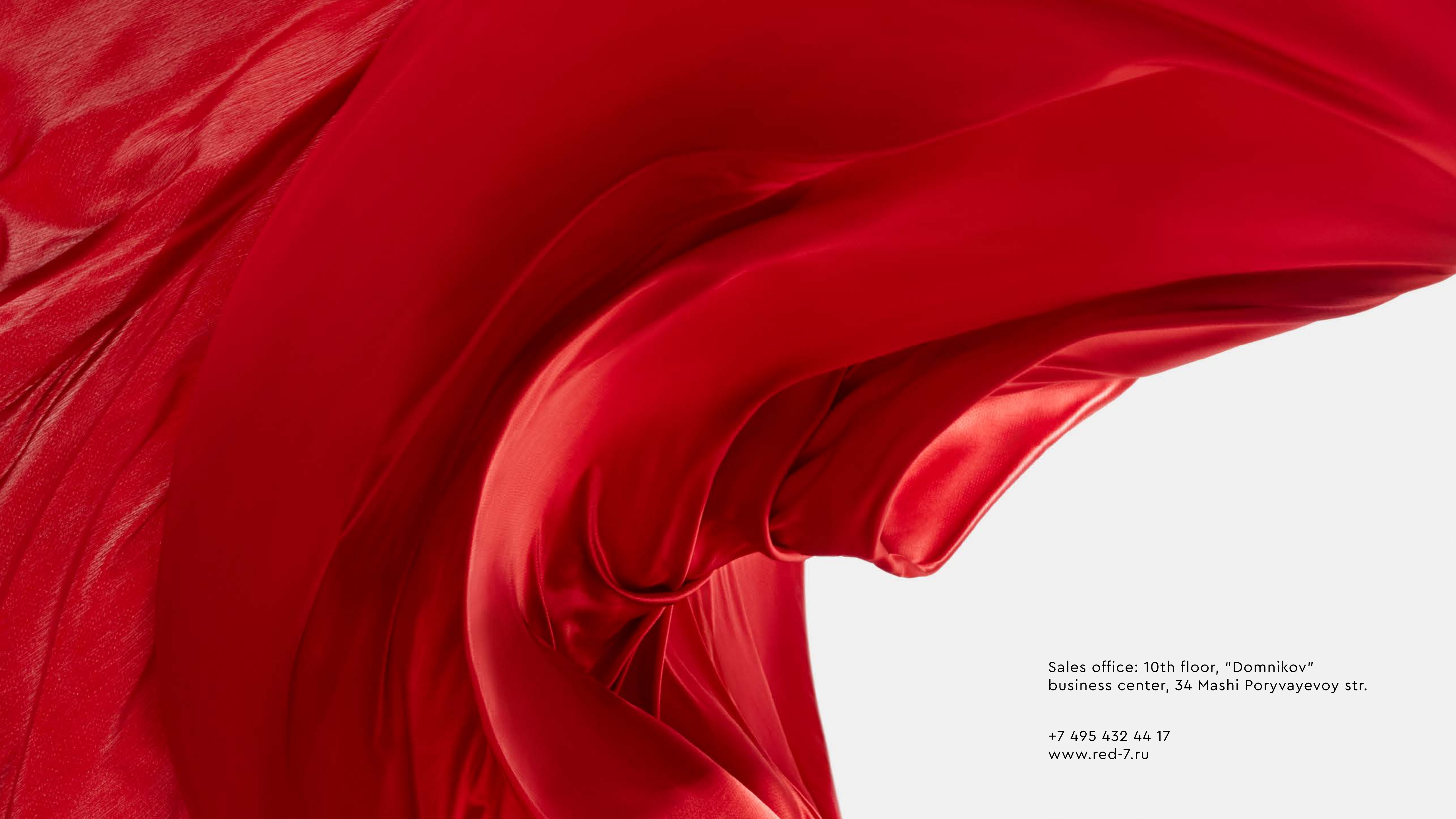
Studio Sabine Marcelis

PROJECT BUREAU

Design Bureau "Apex"

CONSULTANTS

Cushman & Wakefield, Jones
Lang LaSalle, Kalinka и
Savills.



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